



FERRARI TOUR



A WORLD OF SUPERLATIVE EXPERIENCES

The **FERRARI TOUR** is a series of exclusive driving events created to indulge your passion for Ferrari and share unique moments with other like-minded Prancing Horse owners in beautiful locations.

Each tour offers unprecedented experiences characterised by moments you will never forget whilst combining the freedom of open road driving with luxurious hospitality and fine dining.

Visit the official Ferrari website to stay updated on the latest news and details of the event.



SHARE YOUR PASSION

Take advantage of this exclusive club to enjoy luxury driving tours and unique racing events whilst making memories with other Ferrari car owners.

Membership gives you access to a selection of bespoke packages and a range of other privileges, including customised Ferrari gifts and unforgettable experiences.

MyFerrari App

Through the official MyFerrari App you will discover all event information, including the programme, timetable and gain access to downloadable pictures, all on your smartphone.



TOUR TYPE



FERRARI TOUR

Our Ferrari Tours are a unique experience for a selected number of Ferraristi. Perfectly planned itineraries will take you on a voyage of discovery along some of Europe's most breathtaking roads, allowing you to experience some of its most enchanting and exclusive locations.

FERRARI TOUR WOMEN'S EDITION

A special Ferrari Tour in the glamorous Côte D'Azur for women only. The perfect place to slow life down, discover enchanting country roads and coastal vistas whilst sharing moments of fun behind the wheel of some of the world's finest sport cars. A voyage of discovery with a succession of exclusive experiences creating new memories.

FERRARI TOUR SPECIAL EDITION

For the first time you will have the opportunity to join a new and exclusive tour together with 50 other Prancing Horse enthusiasts. An unmissable opportunity to share the passion and discover the gems of the region with more Ferraristi, for a truly unforgettable experience.



FERRARI TOUR 2023 CALENDAR

1.	<i>MAY 5 - 7</i> APULIA - ITALY
2.	<i>MAY 19 - 21</i> CÔTE D'AZUR WOMEN'S EDITION - FRANCE
3.	<i>JUNE 23 - 25</i> SARDINIA - ITALY
4.	<i>JULY 7 - 9</i> ALPINE ROUTE - FRANCE
5.	<i>SEPTEMBER 8 - 10</i> DOURO VALLEY - PORTUGAL
6.	<i>SEPTEMBER 29 - OCTOBER 1</i> TUSCANY - ITALY



FERRARI TOUR



LUXURY HOTELS

Relax and unwind in unparalleled comfort at the end of each day's journey. Luxurious surroundings provide the perfect welcome at every stage of your Ferrari Tour experience.



DINING EXPERIENCE

We handpick each region's finest restaurants to provide you with original gourmet cuisine. Each day you will discover exclusive yet authentic regional menus in stunning locations.



SECRET ADVENTURES

Each new location reveals a series of delightful surprises and memorable adventures. Our Ferrari Tours offer you access to exclusive events in evocative places, transforming your journey into a truly unforgettable experience.



FERRARI TOUR FORMAT



DAY 1 FRIDAY

MORNING

Welcome & Accreditation

Lunch

Technical Briefing

AFTERNOON

Panoramic Road Tour

Exclusive Activity

Panoramic Road Tour

EVENING

Dinner & Overnight Accommodation

DAY 2 SATURDAY

MORNING

Panoramic Road Tour

Exclusive Activity

Panoramic Road Tour

Lunch

AFTERNOON

Panoramic Road Tour & Exclusive Activity

EVENING

Dinner & Overnight Accommodation

DAY 3 SUNDAY

MORNING

Panoramic Road Tour

Exclusive Activity

Panoramic Road Tour

Lunch



APULIA - ITALY

MAY 5TH - 7TH

The enchantment of a rural landscape

Discover the delights of the southernmost eastern region of Italy behind the wheel of your Ferrari, where the silvery secular olive orchards unbend to the endless sandy beaches washed by one of the clearest seas in all the Mediterranean. An ancient and diverse land, where every single village has been able to preserve its unique traditions against the passage of time.

Enjoyment and fulfillment beckon during this one-of-a kind experience amongst the enchanting white beaches, exquisite restaurants and sophisticated accommodation that successfully combine world-class design with the warm rurality of the area, perfectly depicting the Italian pleasure of living.



CÔTE D'AZUR- FRANCE

WOMEN'S EDITION

MAY 19TH - 21ST

The gentle sway of sun-drenched palms

In 1956, a relatively unknown young actress named Brigitte Bardot was posing for the camera in *And God Created Women*, sunbathing on Pampelonne Beach in Saint Tropez. The charmante French Riviera will make you feel as if you have stepped into a glittered movie set of the 50's with you as the protagonist of the second Ferrari Tour Women's Edition.

A constellation of pastel painted villages nestled over a calm turquoise sea, with the subtle fresh fruited parfum of nearby Provence, will evoke moments of pure joy to be shared with other Ferrariste.

The iconic photography depicting Alain Delon and Jane Fonda arriving in Antibes in their Ferrari 250 GT California Spider, perfectly depicts the allure of this Tour which, like a fragrance, will blend unforgettable adventures with sophisticated dining.



SARDINIA - ITALY

JUNE 23RD - 25TH

Wild hinterland and endearing Folklore

Along this Ferrari Tour of Sardinia, you will gain a glimpse of the Island's hidden untamed beauty. More than just discovering the breathtaking coves that characterise its iconic coastline, we will guide you through a multi-sensory journey leading behind its façade.

Lose yourself amongst the fragrant shrub-lands of indigenous Myrtle, Helichrysum and Rosemary, explore a thriving forest of secular pines hiding a wealth of wildlife and archaeological remains, reaching back to the mysterious Nuragic civilization.

You will have the opportunity to connect personally with the craftsmanship of rural communities where an inspiring folklore still resists the passing of time.



ALPINE ROUTE - FRANCE

JULY 7TH - 9TH

The great alpine passes

This exclusive journey will leave you feeling like the protagonist from a Percy Shelley poem.

Driving your Ferrari on Europe's highest road, through deeply carved valleys and mountain passes, you will feel immersed in the spectacular landscapes that inspired the Romantics and triggered the feeling of "the Sublime". A paradise of rocky mountains and enchanted lakes, at times resembling the lunar surface, where you will be confronted by the powerful beauty of the greatest forces of nature. You will have the opportunity to discover the warmth and grandeur of enchanted chateaus with an array of exclusive supporting activities deeply rooted in the traditions of the French Alps.



DOURO VALLEY - PORTUGAL

SEPTEMBER 8TH - 10TH

Cultural treasures near the Atlantic Ocean

Our Ferrari Tour will land in Portugal, an unmissable opportunity to discover a country full of wonders and hidden treasures protected by UNESCO. You will be mesmerised with the views from the meticulously selected panoramic roads and by the colorful charming villages coated in innumerable tiles decorated with traditional patterns.

As the words to describe this region seem endless and yet never quite satisfactory, we encourage you to experience in person and awaken all your senses to this beautiful landscape. Savor every moment of this escapade as you travel through an immense palette of shading greens and enjoy the pleasures of locally produced traditional cuisine, and one of the world's most renowned wine producers, with the Ferraristi family.



TUSCANY - ITALY

SEPTEMBER 29TH - OCTOBER 1ST

Harmonious landscapes and world-class art

This year, you will have the opportunity to take part in a very special Ferrari Tour conceived with the aim to connect more Ferrari enthusiasts with one another.

Taking place at the very centre of the Italian peninsula, a convoy of 50 Ferrari cars will tour the amazing region of Tuscany. The cradle of the Italian language and culture, both offer a wide variety of sumptuous landscapes: from medieval castellos to luscious green vineyards and olive trees that characterise the most idyllic of countrysides.

Debuting this year, thanks to a creative collection of prestigious experiences, our guests will have unprecedented access to exclusive locations and gala events tailored for this Tour.



FERRARI TOUR PACKAGES AND PRICES

MEMBERSHIP

€ 1.200 + VAT

- Membership required before purchasing any package (membership valid until December 2026)
- Due to a limited number of exclusive packages, event selection is on a first-come, first-served basis
- Logistical support is available for all tours upon request
- Customized Ferrari membership kit
- Tour photobook

PARTICIPATION FEE

€ 6.500 + VAT for a crew of two people sharing one car*

- Hotel accommodation for two nights
- Three days of perfectly-planned driving itineraries and experiences
- Three lunches and two dinners in the area's finest restaurants
- Tour equipment including roadbook, GPS navigation system, livery and stickers
- Technical service assistance available during the tour

Ferrari Tour Tuscany package fee will be communicated at a later stage.

OPTIONAL SERVICES

Any request for additional services not included in the participation fee – such as extra nights, extra rooms or car transportation – is subject to availability and will be charged as an extra cost.

Please note that fuel and personal travel are not included within the membership and event package.

We highly recommend that you schedule a technical check of your Ferrari with your Official Ferrari Dealer prior to the tour.



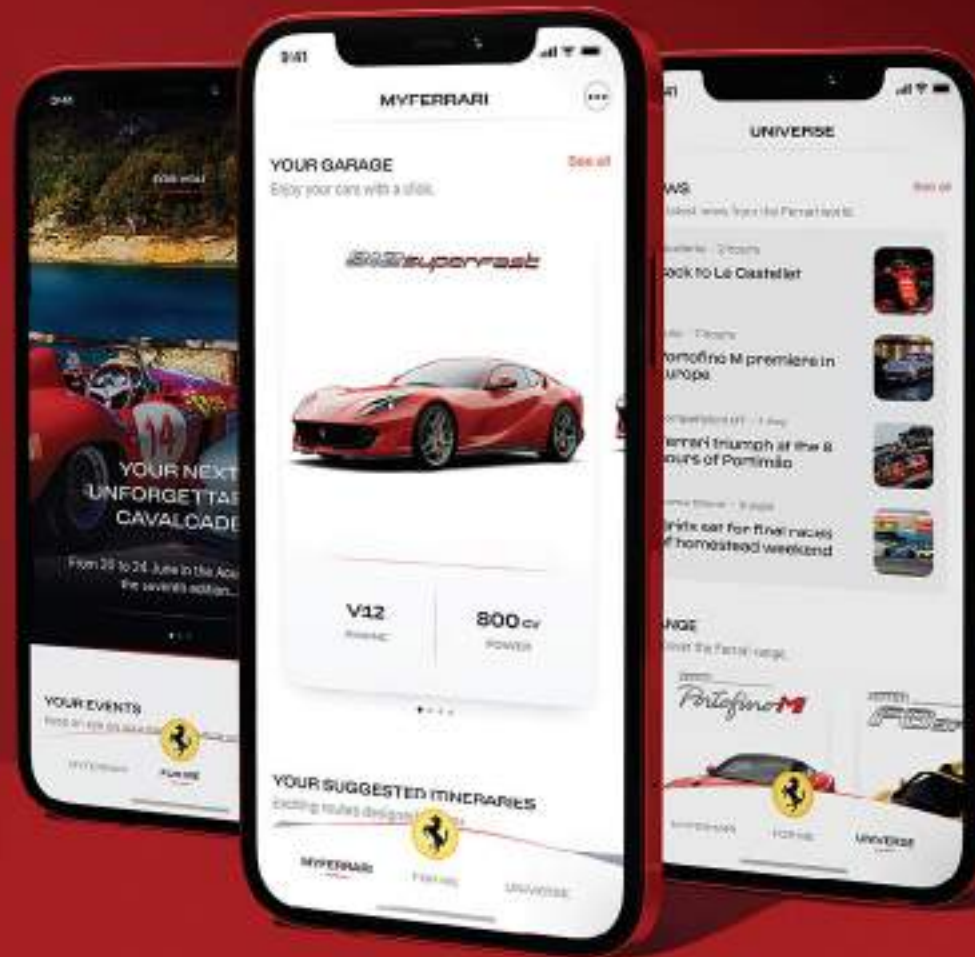
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